

ADVERTISING

LAST WORD BLOG

This weekly email reaches decision makers with current industry trends, governmental updates and engineering knowledge.

Sponsorship Top Banner Ad | 780 x 115 pixels - \$2,000 per month

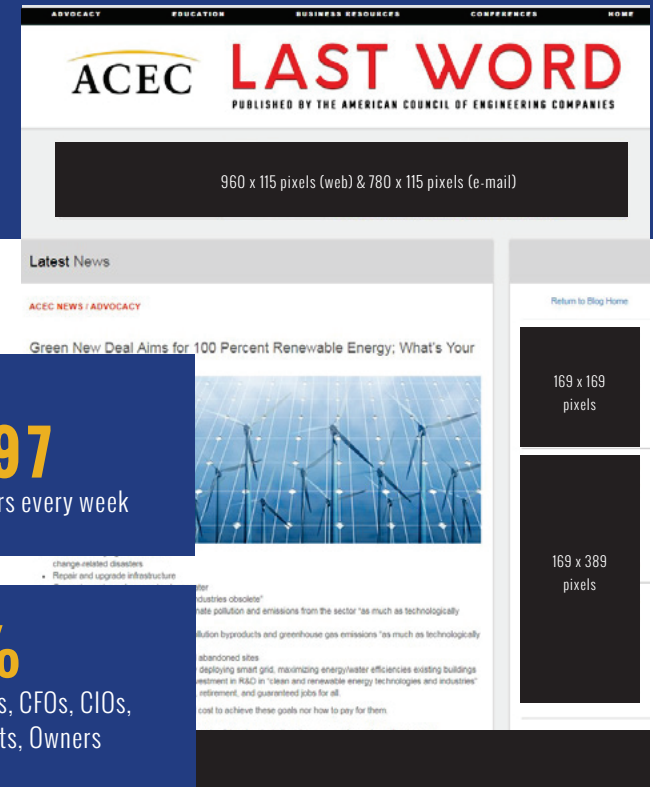
Bonus add-on: Top Banner Ad (780 x 115 pixels) on the Last Word weekly email

Vertical Banner Ad | 169 x 389 pixels - \$1,350 per month

Bonus add-on: Square Banner Ad (169 x 169 pixels) on the Last Word weekly email

Square Banner Ad | 169 x 169 pixels - \$850 per month

Bonus add-on: Square Banner Ad (169 x 169 pixels) on the Last Word weekly email



Reach
35,297
engineering firm leaders every week

90%
of our readers are: CEOs, CFOs, CIOs,
Principals, Presidents, Owners

ACEC.ORG WEBSITE

Full Banner Ad (Homepage only) | SPOT 1 & 2

550 x 100 Pixels - \$2,000 per month

Spotlight Banner Ad

149 x 149 Pixels - \$750 per month

95,313
page views monthly

66%
of viewers are ACEC members

46%
new visitors

AD RETARGETING

ACEC's audience becomes your audience with retargeting. Get exclusive direct access to our website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online. Retargeting keeps your brand top-of-mind by providing sustained visibility over weeks, making it perfect for brand awareness of nurturing leads before, during, and after your marketing campaign initiatives.

HOW IT WORKS:



CHOOSE YOUR REACH & DURATION:

Package	Price	Duration	# of Impressions
First Impression	\$2,000	3-4 Weeks	25,000
Strong	\$3,000	4-6 Weeks	50,000
Ultimate	\$5,000	10-12 Weeks	100,000

