

ACEC

ENGINEERING, INC.

DIGITAL ADVERTISING OPPORTUNITIES

[Engineering, Inc.](#), ACEC's award-winning magazine, has evolved into a dynamic, continuously updated multimedia destination for industry news, insights, and ACEC content. This online media and news hub seamlessly integrates with ACEC's broader media ecosystem—including the [Engineering Influence](#) podcast, video programming, feature articles, and social media—to create an **always-on network** that keeps engineering and design professionals engaged.

This enhanced digital platform offers rich opportunities to reach decision-makers through timely content, a wide range of media formats, and a more immersive user experience. It's the ideal moment to connect with the ACEC audience of leaders and influencers across engineering and design and elevate your organization's visibility.

WHO IS OUR AUDIENCE



37%

are service engineering professionals, including Project Managers, representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines



63%

are C-level executives including CEOs, Presidents, Principals, CFOs, COOs, and CIOs



ACEC firms design private and public projects in Transportation, Vertical Construction, Water/Wastewater Systems and Power

[Last Word](#), ACEC's main blog and source for news and content, is now available on [Engineering Inc.](#)

Q4 WEBSITE STATS



Pageviews

28,899



Users

12,219

Q4 LAST WORD STATS



Delivered to

1,215,428
inboxes



Total Opens

96,052

GOLD PACKAGE

Benefits

- Top banner advertisement in the *Last Word* blog
- Large horizontal advertisement (970 x 250px) on *Engineering, Inc.* homepage
- One skyscraper (300 x 600px) in-article advertisement within *Engineering, Inc.*
- Sponsored content article (on the site for one month). Can change article at any time during the month.
- Two 10-minute podcasts on *Engineering Influence* (interview-style hosted by ACEC)

\$11,000 PER MONTH (\$13,750 VALUE)

SILVER PACKAGE

Benefits

- One spotlight advertisement in the *Last Word* blog
- One skyscraper in-article advertisement (300 x 600px) within *Engineering, Inc.*
- One square in-article advertisement (300 x 250px) within *Engineering, Inc.*
- One 10-minute podcast on *Engineering Influence* (interview-style hosted by ACEC)
- One square advertisement (300 x 250px) on homepage of acec.org

\$6,000 PER MONTH (\$6,750 VALUE)

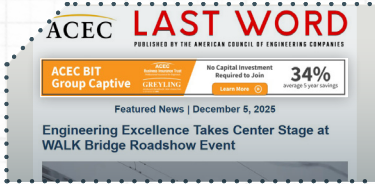
BRONZE PACKAGE

Benefits

- One skyscraper in-article advertisement (300 x 600px) within *Engineering, Inc.*
- One square in-article advertisement (300 x 250px) within *Engineering, Inc.*
- One square advertisement (300 x 250px) on homepage of acec.org

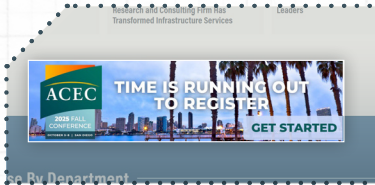
\$3,500 PER MONTH (\$4,000 VALUE)

A-LA-CARTE



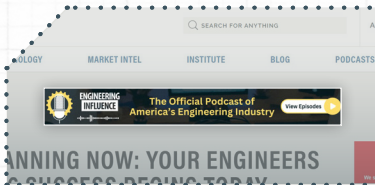
Top banner advertisement in the *Last Word* blog

**\$2,000
PER MONTH**



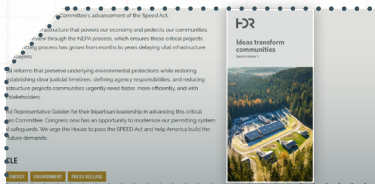
Large horizontal advertisement (970 x 250px) on *Engineering, Inc.* homepage

**\$2,000
PER MONTH**



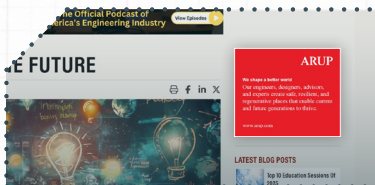
One horizontal in-article advertisement (728 x 90px) within *Engineering, Inc.*

**\$1,750
PER MONTH**



One skyscraper in-article advertisement (300 x 600px) within *Engineering, Inc.*

**\$1,500
PER MONTH**



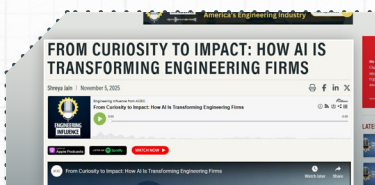
One square in-article advertisement (300 x 250px) within *Engineering, Inc.*

**\$1,000
PER MONTH**



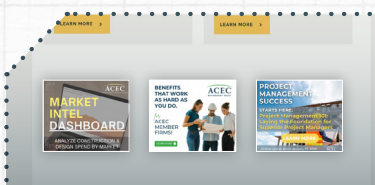
Sponsored content article (on the site for one month). Can change article at any time during the month.

**\$3,000
PER MONTH**



Ten-minute podcast on *Engineering Influence* (interview-style hosted by ACEC)

**\$2,500
PER MONTH**



One square advertisement (300 x 250px) on homepage of acec.org

**\$2,500
PER MONTH**